



TSSA Elite Program Application Form

The purpose of the Tri-State Sign Association ELITE program is to cultivate and nurture leadership skills in our young members, encourage a succession plan for participation in the state and executive boards and continue advancement of the sign industry.

Deadline:

- TSSA will start accepting applications on March 1st, 2024
- Completed application, commitment form, essay, and recommendation and referral letters must be returned by email to dougl@ziglinsigns.com no later than April 30th, 2024.

Criteria:

- Company of employment must be a sign company or supplier member of TSSA in good standing.
- Applicant must be age 21 through 40 as of May 1, 2024.
- Applicant must be currently working in the sign & visual communications industry for a minimum of two years.
- Only 1 applicant per member company/per year.



Please complete the following:

Name: _____

Job Title: _____

Company Name: _____

Company Street Address: _____

City: _____ State: ____ Zip: _____

Company Phone: (_____) .

Mobile Phone: (_____)

Email: _____

Birth Date: _____



TSSA Elite Program Essay information

Attach a 400- word essay or a video/creative presentation incorporating three of the five topics below:

1. What do I hope to gain from this experience?
2. What are my best personal assets and how will I implement them to improve our industry?
3. What leadership experience have I had and why am I qualified for this program?
4. What leader (coach, teacher, parent, sibling, friend, coworker, manager, author, historical figure, etc.) has had the greatest influence on my life and how?
5. How long have I been involved in TSSA and how has this influenced my career path?

TSSA Elite Program Commitment Form

It is an honor to be selected into the TSSA Elite Class and we will likely have more applicants than the limited class size allows. We urge you to consider the time commitment that is required and if you are not able to be **100% committed** to the participation requirements of this training program, please apply at another time so that we can appropriately fill the limited number of seats.



Time Requirements:

- Elite class will participate in 4-6 scheduled educational and informational meetings throughout the year (in addition to the expo). Meetings tentatively to be held at locations TBD and via Zoom.
- Meeting topics may vary by year, but tentatively include:
 - 1) Leadership/Coaching
 - 2) Navigate Municipal and Government Entities
 - 3) Time Management & Organization
 - 4) Making Connections: personality types/conflict resolution
 - 5) Leading vs. Managing: engaging and motivating
 - 6) Mental Health in the workplace
 - 7) Selling - Millennials

As the program kicks off at the TSSA annual Expo, there are some expectations and time requirements involved. Please be aware and recognize the following:

Tri State Sign Annual Expo: SUBJECT TO REVISIONS – Full agenda to be announced prior to Expo

- Elite Program participants and committee to meet briefly before the welcome reception – introductions and welcome, etc
- Orientation in one of the conference rooms, day to be determined
- Class will donate time to assist with auction set-up for the Expo banquet
- Class attend Expo banquet, will receive introduction and recognition. Class to assist with silent auction after dinner
- Attend trade show



TSSA Elite Acceptance Includes:

- Free registration and full access to all events at the upcoming Tri-State Sign Expo.
- Free lodging at the upcoming Tri-State Sign Expo. Single room block rate for 4 nights per individual.
- Recognition at the Expo Banquet, certificate upon successful completion.
- Upon arrival to the scheduled educational meetings, lodging and meals will be covered. Additionally, fuel reimbursement for travel to meetings will be at current standard per mile. Mileage will need to be submitted for reimbursement.
- Successful completion of the TSSA Elite program would result in a letter of recommendation for the ISA Elite program if requested.

I, the undersigned, understand and accept the time commitment and responsibility of being selected as an TSSA Elite Class participant and agree to the time commitment and participation requirements listed above.

Applicant Name: _____

Signature: _____ Date _____

Company Name: _____

Company Owner/Manager Name: _____

Signature: _____ Date _____



**Please complete the application and commitment form and send,
along with your essay via email to dougl@ziglinsigns.com**

If you have any questions regarding the required information for submission, feel free to contact Doug Lands at dougl@ziglinsigns.com, Anne Walter at anne@impact4800.com or TSSA Executive Director Rex Montgomery at exec.director@tristatesign.org