



# NEWSLETTER



## SCHEDULE OF EVENTS

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### Thursday 8-5

8am-5pm	Crane Operator Certification Class
6-9pm	Welcome Reception
7pm	Golf Calcutta

### Friday 8-6

8am-5pm	Crane Operator Certification Class
9am	Golf Tournament & Lunch, Eagle Creek Golf Club
9am-4pm	Hands On Wrap Seminar
5pm	Banquet Reception
6-10pm	Hall of Fame/Scholarship Awards Banquet & Auction

### Saturday 8-7

7-8am	Hot Breakfast
8am	Tri-State Sign Association Membership Meeting
9-9:50am	Educational Seminars
10-10:50am	Educational Seminars
11-12:30pm	Buffet Lunch for Registered Sign Company Expo Attendees (*Lunch Ticket Required)
11:30-3:00pm	Tradeshow
6pm-12am	Expo Celebration Poolside Party



**August 5th - 7th 2021**

**Downstream Casino Resort, Joplin, MO.**

**IT'S NOT TOO LATE,  
REGISTER NOW!**



## TRI-STATE SIGN ASSOCIATION BOARD OF DIRECTORS

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Edmond, OK

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Past President  
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Tulsa, OK

**Jared Granberry**  
GSG  
Dallas, TX

**Rex Montgomery**  
Executive Director  
Yukon, OK

## TRI-STATE SIGN ASSOCIATION LETTER FROM YOUR PRESIDENT

Hello Fellow Tri State Members!

With summer being upon us now, I hope everyone has had a great start both personally and in business.

I can't believe how fast this year has flown by serving as your Tri-State President. Even though the time has passed quickly, it has been extremely rewarding. I was able to meet so many dedicated, engaging and fun members of our sign association. I was also able to gain a deeper understanding of what it takes to navigate the various market changes affecting the sign industry. For that experience, I am grateful.

For this year as a whole, TSSA has continued to move forward with our mission as we pledge to keep the association in the forefront of the ever-changing sign industry. One way of doing this is by becoming more involved with the other members within TSSA and by attending some of the exciting events that we offer.

We are currently preparing for the 10<sup>th</sup> Annual Tri State Sign Expo which will take place on August 5<sup>th</sup>-7<sup>th</sup> at Downstream Casino in Joplin, Missouri. This will be an unforgettable event to attend so be sure to fill out your Attendee Registration Form and send it back to make certain your spot is secure. The Gene Russell Scholarship awards will be announced around the first of July, plus a formal presentation will be made at the Tri-State Sign Expo Hall of Fame & Scholarship Awards Banquet - stay tuned for that.

I want to wish everyone a fun, safe and healthy remainder of their summer and I hope to have the opportunity to see many of you at the Sign Expo in August.



Adam McClain  
TSSA President

## Not sure if you are a Member?

Go to [www.tristatesign.org](http://www.tristatesign.org) and see. We list all Current Members in the Member Directory. If you want to become a member or edit your contact information, let me know.

**Rex Montgomery (913) 305-3915**  
[exec.director@tristatesign.org](mailto:exec.director@tristatesign.org)



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# TRI-STATE SIGN ASSOCIATION MEMBERSHIP MEANS...

Services and opportunities that will benefit you, your business, and the industry.



## ISA MEMBERSHIP FOR SIGN COMPANIES

By joining the Tri-State Sign Association, an affiliate of ISA, you also become a member of ISA and the largest organized community of sign companies, service providers, and end-users in the world! You join others like you who are driven to succeed and committed to making your business a vibrant,

healthy and exciting part of our economy.

In addition to the benefits and services that you receive through membership in the Tri-State Sign Association, here are some of the benefits that will now be provided by ISA to all sign companies that are members of the Tri-State Sign Association:

- Two free ISA webinars per year
- Listing in the online ISA membership directory at [www.signs.org](http://www.signs.org)
- Free sign code assistance
- Monthly ISA membership e-newsletter
- ISA offers access to a Group Health Plan
- Use of the ISA Member logo
- Access to member-exclusive online content
- Discounts on education and training, publications, event registration, shipping, business insurance, credit card processing and health insurance programs



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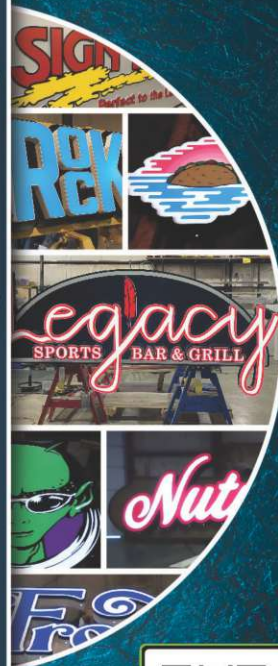
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SCAN ME





**TRI-STATE**  
**SIGN-ASSOCIATION**  
**2021 GENE RUSSELL**  
**SCHOLARSHIP RECIPIENTS**



Adam Daniel Guinee  
Alexa Benedict  
Amanda L. Creach  
Berkeley Wright  
Blayne McMillin  
Brady Ashton Mason  
Brent Smith  
Brittany R. Lander  
Chloe McClendon

Colton Juelfs  
Davin J. Smith  
Ethan "EJ" Cooper  
Garrett James  
Grace Vavak  
Haylee Cates  
Jack Brazin  
Jaden Forest Cupples  
Jeffery Goodson

Jessa Kulp  
Joseph Blazin  
Kaylee Backfisch  
Kaylee Huffstutlar  
Kenzi Cetroute  
Krista Edwards  
Kristy Fitzl  
Kyle Smith  
Megan Hare

Megan Kesterson  
Miles W Cooper  
Nicole Dobson  
Ryder Burns  
Savannah Townsend  
Tanner George  
Torrie Gregg  
Zach Simmons

Thanks to everyone that made it possible for us to give out 35 scholarships totaling \$41,000. this year.

**TSSA-ELITE**  
**PROGRAM**

I would like to introduce our Inaugural 2021 TSSA Elite Class.  
Please welcome them as you see them during the 2021 TSSA Sign Expo.  
We will have them assisting in various capacities during the Expo.



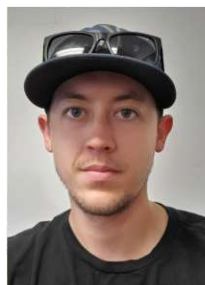
Mario Moya  
UFB Fabrication  
St. Louis, Missouri



Ashley Fox  
Farmington, Signs, LLC  
Farmington, Missouri



Justin Lampe  
Midwest Light & Sign  
Farmington, Missouri



Mitchel Kroeger  
The Sign House  
Salina, Kansas



Chris Henderson  
Metro Sign  
Oklahoma City, Oklahoma

**CONGRATULATIONS!**





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## 2021 TSSA SIGN DESIGN CONTEST

GO ONLINE TO VOTE  
FOR YOUR FAVORITE!  
AFTER JULY 16TH

<https://tristatesign.org/sign-expo/sign-design-contest/>

### IMPORTANT DATES

- \* Annual Tri-State Sign Expo:  
August 5-7, 2021 at Downstream Casino
- \* Manufacturing Day:  
October 1, 2022 at Any Sign Shop
- \* ISA Sign Expo:  
May 6-8, 2022 at Atlanta, Georgia

SIGN DIGITAL SCREEN

# POTENTIAL PASSION PROGRESS

Since 1936, Reece Supply Company has been committed to quality products, excellent service, and unsurpassed value.

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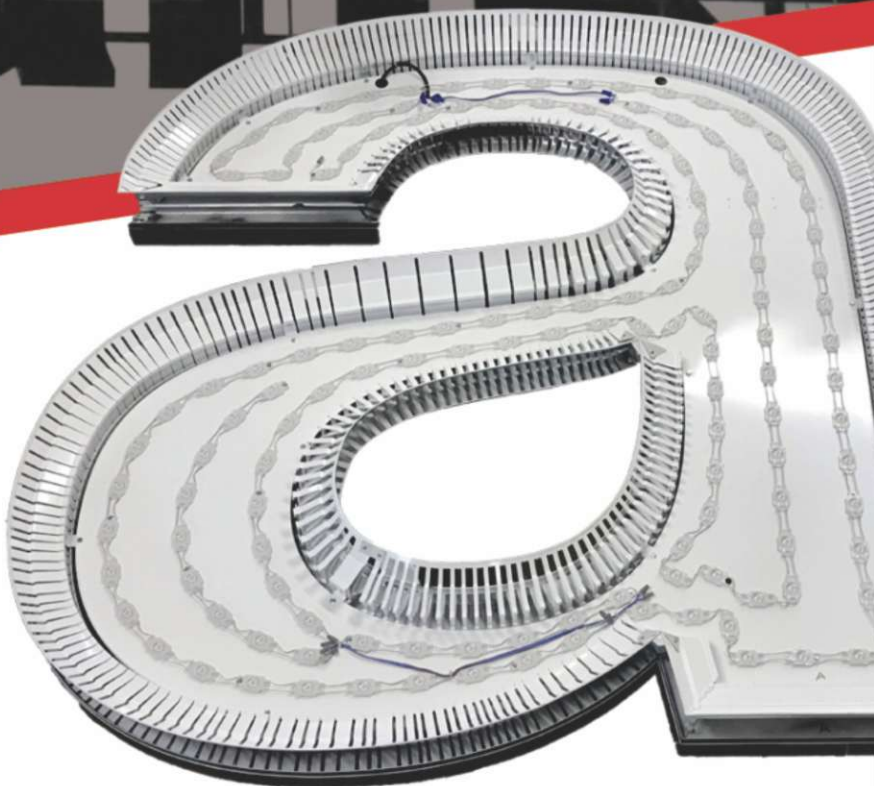


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# Together Again

## A Formal Affair

### ROLLING OUT THE RED CARPET

Tri-State Sign Association's Annual Awards, Banquet and Auction

Reception starts at 5:00pm, Banquet starts at 6:00pm



THE GRAND PAVILION

Downstream Casino in Joplin, MO

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## 2021 TSSA Sign Expo

DOWNSTREAM CASINO & RESORT, AUGUST 5 - 7, 2021



**Downstream Casino Resort**  
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## 2021 TSSA EXPO EXHIBITORS As of 7-2-2021

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### BRONZE SPONSORS



### STANDARD SPONSORS

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	GSG	JDS Sign Supply	One World Led USA	Signs By Benchmark	Zlight Technology



**A CLOSER  
LOOK!**

# August 5th -7th

## Downstream Casino Resort, Joplin, MO.

### Thursday:

We Kick things off with a Welcome Reception. We will have food and drinks and a fun night of mingling with old and new friends. We have a Golf Calcutta where we auction off the golf teams.



### Friday:

We have a golf tournament with over 30 teams. We play a Scramble format so this is always a fun event whether you are a golfer or not.



We will have a Wrap Seminar & a two day Crane Operator Certification Class.



Our Premier event is Friday Evening. We start with a reception, then on to Introductions & Presentations. We follow that with a Great meal then on to the Auction. This is fun time and we raise most of our scholarship money for the next year at this event.



### Saturday:

We start Saturday with a Breakfast followed by the TSSA Annual Membership meeting. The States will hold meetings following. All Members please attend these meetings and have some input in the direction you want us to TSSA to head. Your vote counts.



We have 7 seminars, 3 at 9:00am and 4 at 10:00 am.

The Trade Show opens at 11:30 and closes at 3:00. Come see what is new in the industry and meet the exhibitors that have come for you.



The weekend finishes up with a Pool Party starting at 6:00. There will be Fun, Food and Music. The pool party is a great time to relax and sit back and enjoy.



**Sign Companies please support this event. The Exhibitors come to see you. If you are not here they might not come back.**



**SIGN MANUFACTURING DAY**  
Friday, October 1, 2021



**RALLY FUTURE WORKERS BY HOSTING FACILITY TOURS ON SIGN MANUFACTURING DAY**

Finding qualified workers is one of the biggest challenges facing the sign, graphics and visual communications industry.

On Sign Manufacturing Day, companies in the sign, graphics and visual communications industry host facility tours to encourage students to explore exciting and diverse career opportunities within the industry.

**HIGHLIGHT THE EXCITING AND DIVERSE SIGN MANUFACTURING INDUSTRY**  
Community members may join the tours to see the value of manufacturing to the economy and to get a first-hand look at the various processes involved with sign manufacturing.

For more information or register just go to, <https://www.signs.org/mfgday>



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# LEADING INNOVATION

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“

In the technology and advertising industries, change can happen fast. Watchfire can only continue to grow when we match that pace, while still focusing on quality, reliability and service after the sale.

**Are you aligned with a company that helps you evolve?**

Steve Harriott | CEO  
Watchfire Signs

”



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**David McNabb**  
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**Bryan Jester**  
Arrow Sign

**Deborah Ortiz**  
Encino 3D Custom Signs

**Kevin Kantack**  
Daktronics, Inc.

**Jesse Roberts**  
Reece Supply

## OKLAHOMA STATE DIVISION REPORT LETTER FROM THE CHAIRMAN

Hello Tri-State Association!

I am your new Chairman for the Oklahoma State Board. This is my second year on the Oklahoma Board and my first as your chairman. I believe I speak for everyone when I say we are glad to be getting back to business as usual. I cannot wait for the expo in August when we get to see everyone face to face again, not just from Oklahoma but from the entire association.

The Oklahoma team held a Meet & Greet back in May. Thank you to the board for the work you put in to make this happen. We had a great time at Remington Park and Casino in OKC. There were gift card giveaways, horse racing, drinks, and tons of food. We had 32 in attendance, which was fantastic. I would like to thank the sponsors that donated for the giveaways, Reece Supply Company and Graphics Solutions Group. Also, I would like to thank Daktronics for helping pick up the tab for the evening.

If there is one thing that I like most about these events is that they are absolutely free to the guests! This is a great time to bring employees that may not be able to attend the annual trade show to get out and meet other sign professionals at no cost to ownership. They provide a no pressure atmosphere to build each other up and establish working relationships that can only help going forward.

I can't wait to see everyone at Downstream! Be sure to keep an eye out for our next Oklahoma event.

Chris Henderson  
Chairman - Oklahoma



## OKLAHOMA MEET & GREET

Stay tuned for future Meet & Greets  
Sponsored by TSSA in Oklahoma.

**Remington Park & Casino**  
**May 22, 2021**





## KANSAS STATE DIVISION BOARD OF DIRECTORS

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**Kevin Himes**  
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Commercial Sign Co.

**Cindy Proett**  
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**Brian Isaacson**  
Apple One Media

**Brandon Smith**  
Graphic Solutions Group

**Cody VandeWeerd**  
Daktronics

## KANSAS STATE DIVISION REPORT LETTER FROM THE CHAIRMAN

Greeting,

Spring is here! Kansas has experienced a lot of rain in May. Then a drought and the monsoon came back in June! The grass is growing, but the rain has set back install crews. Business seems to be booming and material shortages are becoming an issue for much of us. Hopefully July will bring sunny weather in the 70's with little humidity. LOL. We can always wish.

The Kansas Division had a Meet & Greet May 7th at Chicken & Pickle in Wichita. It was great to get together without the necessity of masks due to vaccination! We had around (30) people in attendance and were able to give out some door prizes. A good time was had by all and in case you don't know Rex is pretty darn good at Pickle Ball!

We can't wait to see everyone in Joplin for the Expo and hope to see some new faces with additions to membership.

Sincerely:  
Ryan Schurle  
Kansas State Board Chairman



## KANSAS MEET & GREET

Our TSSA, Kansas Meet and Greet at Chicken N Pickle in Wichita. Stay tuned for the next event.



**Be sure to check out the new Kansas Facebook Page.  
Sunflower State Sign Community**



## MISSOURI STATE DIVISION BOARD OF DIRECTORS

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**Doug Lands**  
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**Kurt Kahmke**  
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**Darren Pearce**  
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**Steve Amrein**  
UFB Fabrication, Inc.

**Anne Townsend**  
Impact Signs, Awnings, Wraps

**Michael Kerber**  
Grimco, Inc.

**Zachery Martin**  
Altec Industries

## MISSOURI STATE DIVISION REPORT LETTER FROM THE CHAIRMAN

Hello Missouri Sign Guys and Gals,

It was nice to finally see everyone in person at our Ax Throwing event last month! 2020 slowed down our in-person meetings, but things are finally getting back to normal. Thank you to Beau Baker and his wife, Tasha, for organizing everything and making sure we had plenty of pizza and drinks. I hope everyone got to meet some new people within our industry and had a good time!

Don't forget, we have the Tri-State Sign Expo coming up August 5th-7th at the Downstream Casino Resort in Joplin, MO. We are working hard collecting auction items and getting everything ready for everyone to have a good weekend. We hope you all can make it to the Expo, we look forward to seeing you!

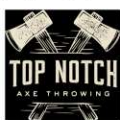
Feel free to email myself, or Rex, if you have any questions about getting your team registered!  
[jason@mwsign.com](mailto:jason@mwsign.com) or  
[exec.director@tristatesign.org](mailto:exec.director@tristatesign.org)

Sincerely,  
Jason Buxton  
Missouri State Division Chair



## MISSOURI MEET & GREET

Our last Missouri  
Meet & Greet.  
Stay tuned for  
the next one.



The group that stuck around  
to the end for the group pic.





SUMMER 2021



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**August 5th - 7th 2021**

**Downstream Casino Resort, Joplin, MO.**

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